



The Art of Investing and Portfolio Management, 2nd Edition

Ronald Cordes, Brian O'Toole, Richard Steiny

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The six-step program used by top institutional investors-tailored to drive any size portfolio

The Art of Investing and Portfolio Management concentrates the collected skill sets and strategies of today's top financial minds into an actionable, six-step process that can improve the performance of any portfolio. Three founders of a major investment management and consulting firm clearly outline how to capitalize in today's markets by using a time-tested approach to investing that has helped the rich get richer for decades.

Dedicating a full chapter to each step, this thorough guide explains how to:

- Conduct a personal financial analysis
- Assemble a top-performing portfolio
- Hire the proper investment strategist
- Seamlessly implement your plan
- Balance your portfolio
- Efficiently monitor your progress

This new Second Edition offers an updated look at how the same techniques used to build today's multibillion-dollar portfolios for institutional investment plans can be applied to your portfolio in order to achieve your long-term financial goals. This revised edition also includes a cutting-edge chapter dedicated to helping Baby Boomers create a prosperous retirement portfolio that will provide them with a source of income throughout their golden years.

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