The University and the City (Regions and Cities)

John Goddard, Paul Vallance

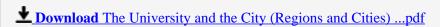# The University and the City (Regions and Cities)

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Universities are being seen as key urban institutions by researchers and policy makers around the world. They are global players with significant local direct and indirect impacts – on employment, the built environment, business innovation and the wider society. *The University and the City* explores these impacts and in the process seeks to expose the extent to which universities are just *in* the city, or part *of* the city and actively contributing to its development.

The precise expression of the emerging relationship between universities and cities is highly contingent on national and local circumstances. The book is therefore grounded in original research into the experience of the UK and selected English provincial cities, with a focus on the role of universities in addressing the challenges of environmental sustainability, health and cultural development. These case studies are set in the context of reviews of the international evidence on the links between universities and the urban economy, their role in 'place making' and in the local community.

The book reveals the need to build a stronger bridge between policy and practice in the fields of urban development and higher education underpinned by sound theory if the full potential of universities as urban institutions is to be realised. Those working in the field of development therefore need to acquire a better understanding of universities and those in higher education of urban development. The insights from both sides contained in *The University and the City* provide a platform on which to build well founded university and city partnerships across the world.

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