



The Essential Guide to Lash Extension Technology

Sophy Merszei, Sophia Navarro

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This book is one of the very first school textbooks ever published on the subject of eyelash extensions. While false lashes have been around for decades 'eyelash extensions', the birth of the technique has only been practiced in the United States since 2004. The author, Sophy Merszei introduced eyelash extensions to the world outside of South Korea and wrote this book with a group of physicians and scientists from the University of Houston and Baylor College of Medicine making product safety their utmost priority. With the help of this handbook we will explore the history of false lashes, the advent of extensions, how to perform the procedure, how to develop one's skills and how to apply extensions quickly and accurately with proper safety precautions. This book also sets higher standards for quality, training, safety and efficiency. The end goal is to make eyelash extensions rewarding as a product, a career and an industry.



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