



# Media Literacy in the K-12 Classroom

*Frank W. Baker*

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## **Media Literacy in the K-12 Classroom** Frank W. Baker

The average 8-18 year-old spends over 10 hours a day consuming media. Unfortunately their minds are often "shut off" as they watch TV, surf the web, or listen to music. Help your students "tune in" so they can begin to analyze messages and understand techniques used to influence them. By incorporating media literacy into the curriculum you can teach your students to question marketing, recognize propaganda, and understand stereotypes, and you'll also be teaching them valuable critical thinking skills they need for a successful future.

In *Media Literacy in the K-12 Classroom*, Frank W. Baker will show you how you can bring media literacy into your classroom - whether that classroom is English language arts, social studies, health, or any other subject - and teach students skills that enable them to become knowledgeable media consumers and producers. With the many examples, advice, and classroom activities he provides, you can immediately make this important topic a part of everyday education.

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