



# **Sell It, Baby! Marketing Angel's 37 Down-to-Earth & Practical How-To's on Marketing, Branding & Sales**

*Kimberly L. McCall*

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A little slice of heaven in a tough marketing world: Kimberly L. McCall, a.k.a. Marketing Angel, serves up no-fluff, no-bull guidance on sales, marketing and branding. McCall is the monthly "Sales Force" columnist for Entrepreneur magazine.

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