



# Power Up: How Japanese Video Games Gave the World an Extra Life

*Chris Kohler*

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## **Power Up: How Japanese Video Games Gave the World an Extra Life** Chris Kohler

"Chris Kohler brings the passionate intensity of a hardcore fan to his writing, but he also has the background knowledge and the critical facilities to explore video games as an industry, as a medium, and as a cultural phenomenon." — *Wired*.

Why are Japanese video games a worldwide sensation? This enjoyable and informative survey explores the reasons, starting with how Japanese developers raised the medium to an art form. The book also traces the ways in which the developers' ideas infused popular culture beyond the gaming world.

Interviews, anecdotes, and personal accounts offer insights from giants of the industry, including Shigeru Miyamoto, Hideo Kojima, and others involved in the creation of Donkey Kong, Mario, Pokémon, and other games. This revised edition includes updated material throughout the book as well as a new final chapter.

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