



Digital Culture in Architecture

Antoine Picon

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Today's explosive developments in digital technology have also affected architecture and the urban landscape. The new possibilities opened up by digital simulation have led to an increasingly strategic approach to planning, an approach based on generating scenarios, which thus represents a radical departure from traditional planning. From the preliminary sketch all the way to the production of individual building components, digital tools offer new possibilities that were still inconceivable just a few years ago. This volume provides a profound introduction to the important role of digital technologies in design and execution. In four chapters, the author systematically examines the influence of digital culture on architecture but also on the urban landscape as well as product design. The relationship of digital architecture to the city is also an important focus. Die rasanten Entwicklungen in den digitalen Technologien lassen auch die Architektur und den städtischen Raum nicht unberührt. Die neuen Möglichkeiten, die die digitale Simulation eröffnet, führen zu einer mehr und mehr strategischen Planung, die auf der Erzeugung von Szenarien fokussiert und sich somit von der traditionellen Planung stark loslöst. Dabei bieten die digitalen Werkzeuge vom ersten Entwurf bis hin zur Fertigung einzelner Bauteile heute Möglichkeiten, wie sie vor wenigen Jahren noch undenkbar waren. Der Titel liefert eine profunde Einführung in die Bedeutung der digitalen Technologien in Entwurf und Ausführung. Innerhalb von vier Kapiteln untersucht der Autor systematisch den Einfluss der digitalen Kultur auf die Architektur, aber auch auf den städtischen Raum und im Hinblick auf das Produktdesign. Eine wichtige Rolle spielt dabei auch das Verhältnis von digitaler Architektur zur Stadt.

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