



Foresight: The Art and Science of Anticipating the Future

Denis Loveridge

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Since the early 1990s interest in foresight has undergone one of its periodic resurgences and has led to a rapid growth in formal foresight studies backed by governments and transnational institutions, including many from the United Nations. However, texts that counterbalance in depth practical experience with an exposition and integration of the many theoretical strands that underpin the art and theory of foresight are rare.

Foresight: The Art and Science of Anticipating the Future provides entrepreneurs, business leaders, investors, inventors, scientists, politicians, and many others with a succinct, integrated guide to understanding foresight studies and using them as means for strategy development. The text dispels the belief that anticipations are 'mere guesswork', and conveys the depth of thought needed, implicitly or explicitly, to understand human foresight.

The book examines:

The role of foresight and its institutional counterpart in the modern world

The epistemology underlying foresight

The need to extend foresight activity into wider spheres, including sustainable development

The role that foresight plays in planning processes (including scenario planning)

Much of the material in the book is based upon the internationally known foresight course at the Manchester Business School's Institute of Innovation Research (MIoIR) formerly PREST, which the author developed and directed from 1999 to 2003.

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