



Understanding Organisational Context: Inside & Outside Organisations

Claire Capon

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Understanding Organisational Context provides a comprehensive introduction to the internal and external aspects of organisations. It examines structures, resources and functions, as well as behaviour and culture, and finishes by addressing the issues involved in the management of a changing environment. The text offers strong pedagogical support with many activities integrated throughout the text to encourage the acquisition of knowledge and the development of skills. This book is suitable for students taking a core introductory module on a Business Studies degree, as well as those studying business as an elective part of another course. The text is also appropriate for post-experience or postgraduate students requiring an introductory text on organisations, their behaviour and activities. New to this edition * New chapter 1 'What is an Organisation?' discusses the nature of management, the organisation, and organisational theory* New and revised case studies; update of all material and notable expansion of international coverage and HRM* More on issues such as globalisation, innovation, entrepreneurship, SMEs and e-commerce* Revised structure flows from internal environment through business functions to external environment* New glossary at end of book* Companion website includes Instructor Manual, PowerPoints, additional FT cases, glossary, weblinks, additional short-answer questions (with model answers), model answers to assignment questions* Improved pedagogy: questions with exit cases; expanded summaries; short answer questions at end of each chapter; website references throughout* New two-colour design Key Features * Coverage of both internal and external aspects of business * Widespread use of material from European and international sources, providing global relevance and cross-cultural perspective * Ethical slant running through the book in the form of ethical issue cases and questions * Organisational context diagram in chapter-opener enables clear understanding of overall model * 'Check your understanding' feature enables self-assessment of progress * Strong pedagogical framework encompasses objectives, entry cases, exit cases (with questions), ethical issue cases, review and assignment questions Supplements Companion Website Instructor Manual Powerpoint slides

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