



Make the Right Choice: Creating a Positive, Innovative and Productive Work Life

Joel Zeff

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Praise for Make The Right Choice

"Enjoying what you do is a must if one is to be truly successful in life. This book details with humor and ingenuity the essential elements of building an enjoyable and productive career."

-Nido Qubein, President

High Point University and Chairman, Great Harvest Bread Co.

"Make the Right Choice is a combination of fun, passion, and happiness-a group of honest suggestions that all will find interesting and valuable. In his book and presentations, Zeff provides 'ta-da!' moments that bring smiles and laughter to all. By choosing Make the Right Choice you will reinvigorate your style and work teams."

-Michael Perry, President

Sonic Restaurants Inc.

"Zeff is the first person we call when we need a presenter that will motivate and energize a meeting while delivering significant business-minded messages. He always comes up with the most creative and fun ideas to bond everyone in the room. In Make the Right Choice, he uses that same fun and creativity to give us valuable lessons which apply to our professional and personal lives."

-Kimberly Cutchall, Executive Vice President

Clear Channel Radio

"Zeff is one of the funniest people I know. In this refreshing book, he reminds us of the importance of making the right choice in both business and in life."

-Vince Poscente, author

The Age of Speed

"It's fun, it's smart, and it's honest. Zeff gives us a peek at who we really are, and what we can accomplish with a little creativity."

-Neil B. Riemer, President

Armstrong McCall Professional Beauty Supply

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Pamela Edmonds:

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Douglas Ayer:

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Gail Beattie:

A lot of people always spent their very own free time to vacation or maybe go to the outside with them family or their friend. Did you know? Many a lot of people spent these people free time just watching TV, or perhaps playing video games all day long. If you want to try to find a new activity this is look different you can read some sort of book. It is really fun to suit your needs. If you enjoy the book that you read you can spent the whole day to reading a reserve. The book Make the Right Choice: Creating a Positive, Innovative and Productive Work Life it is rather good to read. There are a lot of folks that recommended this book. These people were enjoying reading this book. If you did not have enough space to deliver this book you can buy the e-book. You can m0ore simply to read this book out of your smart phone. The price is not very costly but this book has high quality.

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