



STINKERS! America's Worst Self-Published Books: Learn what not to do

Michael N. Marcus

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There is great satisfaction in seeing your name on the cover of a book, and it has become relatively easy to self-publish. It's also easy to make serious mistakes in writing, design and marketing that can limit the acceptability and sales of a self-published book.

It's both sad and funny that some of the worst self-published books (and the majority of the books reviewed in this book) are books that try to provide advice to writers.

- * Many "experts" give terrible advice and present it poorly.
- * Some even ignore their own advice.
- * Some self-publishing authors don't know--or choose to ignore--the established rules of publishing.
- * Some writers seem to be a few nuggets short of a Happy Meal.

This book will help you avoid the worst mistakes of others so you can publish a book that you can be justifiably proud of. Maybe you'll enlighten, entertain and inform your readers. Maybe you'll even get good reviews. Maybe you'll even make some money.

Michael N. Marcus is a bestselling author, editor, publishing expert and nitpicker with over 40 years' experience. Michael specializes in making complex subjects understandable, and often humorous, and he has self-published over twenty books. This book is an anthology of reviews from Michael's Bad Book Week, published at BookMakingBlog.blogspot.com, plus new material. He provides information, advice and book reviews for authors at BookFur.com

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