



# **Beginner's Guide to Information Marketing: Your First PDF Report (Infomarketing Success Guides Book 1)**

*Marcia Yudkin*

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Author Marcia Yudkin is a veteran information marketer, having published her first newsletter at the age of 11. She has published 16 conventional books, including a Book-of-the-Month Club selection and another featured on the Oprah Winfrey Show, and countless audio products and PDF reports.

Creator of the Launch Your Information Empire course and nine other multimedia home-study courses, she is known for presenting simple, honest entrepreneurial and marketing advice.

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