



Filmmaking: From Script Through Distribution

Benjamin Pollack

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A real life look at independent filmmaking and DIY (Do It Yourself) distribution written by the multi-award winning writer/producer/director and graduate of The American Film Institute, Benjamin Pollack.

Mr. Pollack talks candidly about his experiences during the making of the independent film, Dark Room Theater. Read how he was able to create and shoot his low budget film and take control of his own distribution. Mr. Pollack chronicles every stage in the development of Dark Room Theater, including the script, preproduction, the shoot, post production, festivals, facebook and YouTube promotions and ultimately, distribution with companies like iTunes and broadcast television.

Learn how to understand and navigate through the festival circuit so you can maximize your film's earning potential. The book includes important items you'll need for your movie, like Dark Room Theater's press kit, press releases, production stills and a sample television contract, along with artwork for the posters, DVD's, festival flyers, digital ads for Facebook and links to Internet and YouTube promotional videos and sites.

The book also includes quotes and valuable real life advice from industry professionals like the Assistant Director, Cinematographer, Composer, Entertainment Attorney and Entertainment Insurance Broker, along with tips from big Festival Directors, Line Producers and other successful independent filmmakers.

Also included is the first draft of Dark Room Theater's script for you to compare with the finished film, a priceless lesson for any first time filmmaker.

Journey with Benjamin as he takes us through every step he took to make and monetize his independent film, Dark Room Theater.

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